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UNITED STATES DISTRICT COURT

DISTRICT OF NEVADA

ORACLE USA, INC., a Colorado corporation;  
 ORACLE AMERICA, INC., a Delaware  
 corporation; and ORACLE  
 INTERNATIONAL CORPORATION, a  
 California corporation,

Plaintiffs,

v.

RIMINI STREET, INC., a Nevada  
 corporation; SETH RAVIN, an individual,

Defendants.

No. 2:10-cv-0106-LRH-PAL

**REPLY IN SUPPORT OF ORACLE'S  
 SECOND MOTION FOR PARTIAL  
 SUMMARY JUDGMENT**

Judge: Hon. Larry R. Hicks

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**I. INTRODUCTION**

Oracle moved for partial summary judgment on three subjects:

*First*, Oracle moved to establish a *prima facie* case of copyright infringement –

– and to establish that Rimini has no express license defense. Rimini admits the former, so it does not dispute Oracle’s *prima facie* case. On the express license defense, the Developer License expressly *precludes* commercial use or use for purposes other than development of Rimini’s own applications. Rimini therefore has no defense under the Developer License. Rimini’s attempt to invoke the Oracle License and Service Agreement (“OLSA”) instead –

– is baseless. Rimini cannot dispute its own admission

.” Even if the OLSA applies, it authorizes the use of a licensee’s software

”

. Rimini’s express license defense fails.

*Second*, Oracle moved for summary judgment on Rimini’s statute of limitations and laches defenses. Rimini fails to show a genuine dispute as to either. To prove notice, Rimini relies on a single piece of evidence from more than three years before Oracle filed suit – an October 2005 letter in which Rimini represented that

. Arguing that Oracle should have seen through these misrepresentations, Rimini relies on the letter’s reference to

. But that did not put Oracle on notice

. Rimini cites no evidence that Oracle knew or should have known that

.

. Thus, Rimini fails to meet its burden of

1 showing that Oracle was on notice of its claims prior to the statutory period. Rimini also fails to  
 2 show the unusual circumstances necessary to present a laches defenses when a copyright claim is  
 3 asserted within the statutory period.

4 **Third**, Oracle moved for summary judgment on Rimini's counterclaims. With no proof  
 5 of special damages, Rimini essentially has abandoned its trade libel claim. Rimini also has  
 6 abandoned one of the statements upon which it based its defamation claim (Dkt. 441, Rimini's  
 7 Opposition ("Opp.") at 7 n.2), leaving only the statements by James McLeod and Deborah  
 8 Hellinger. In light of Rimini's repeated, voluntary public comments about the legality of third  
 9 party support, it cannot now disclaim its limited purpose public figure status to avoid having to  
 10 prove those statements were made with actual malice. However, whether the Court deems  
 11 Rimini a public figure ultimately makes no difference. Rimini presents no evidence from which  
 12 a jury could find that either individual published the statement negligently. Rimini circumvents  
 13 this inconvenient failure of proof by arguing that it can charge the individual employees with  
 14 knowledge of facts known not to them, but rather to some other of Oracle's 100,000 employees.  
 15 Courts repeatedly have rejected that theory in the context of a defamation action. Further, both  
 16 statements are true, and one (Mr. McLeod's) is also protected by the fair reporting privilege.  
 17 The Court should grant summary judgment in Oracle's favor on Rimini's counterclaims.

## 18 **II. ARGUMENT**

### 19 **A. Rimini Has Infringed Oracle's Copyrights For Oracle Database**

20 Oracle's motion established a *prima facie* case of copyright infringement. Rimini does  
 21 not oppose. Rimini agrees that Oracle owns the six copyrights at issue for Oracle Database, that  
 22 they are valid, and that in making the copies at issue, Rimini copied a substantial amount of  
 23 protected expression covered by these registrations. *See* accompanying Reply Statement of  
 24 Undisputed Facts ("RSUF") at Oracle Facts 1-2, 10-12, 19, 22. Only Rimini's affirmative  
 25 defenses remain. The Court should grant Oracle's motion on its *prima facie* case. Oracle should  
 26 not have to re-prove these undisputed elements of its claim at trial.

### 27 **B. Rimini's Express License Defense Fails**

28 Rimini bases its express license defense on the Developer License and the OLSA.



1 However, the plain language of the Developer License forecloses Rimini's arguments. The  
 2 OLSA does not apply but, in any event, its plain language refutes Rimini's arguments.

3 **1. The Developer License Does Not Authorize Rimini's Copies**

4 **a. Rimini Uses Oracle Database For Commercial Purposes**

5 Rimini does not dispute that it uses Oracle Database for a commercial purpose: [REDACTED]

6 [REDACTED]  
 7 [REDACTED]. Opp. at 4-  
 8 5; RSUF at Oracle Facts 26-28, 30-31, 35-36, 38-39, Rimini Facts 16-18.

9 Only a legal dispute remains, *i.e.*, whether the Developer License authorizes that  
 10 commercial use. Where, as here, the parties dispute the meaning of a contract term, the Court  
 11 must decide whether that term is "reasonably susceptible" to more than one interpretation. *Dore*  
 12 *v. Arnold Worldwide, Inc.*, 139 P.3d 56, 61 (Cal. 2006). "If it is not, the case is over." *Id.*; *see*  
 13 *also* RSUF at Oracle Fact 7 (the parties agree California law applies).

14 The Developer License is not reasonably susceptible to Rimini's interpretation. Rimini  
 15 argues that the prohibition on commercial use contains an exception for the development of an  
 16 application. Opp. at 9. That argument fails on its own terms. [REDACTED]

17 [REDACTED].  
 18 Rimini does not argue or submit evidence to show that its admitted conduct falls within the  
 19 authorized scope of the Developer License, even under Rimini's interpretation.

20 Further, Rimini's argument that the Developer License allows commercial development  
 21 of software updates contradicts the plain language of the license. Rimini focuses on the sentence  
 22 that says: "You may not: - use the programs for your own internal data processing or for any  
 23 commercial or production purposes, or use the programs for any purpose except the development  
 24 of your application." Dkt. 411, Ex. 5.<sup>1</sup> Defying normal rules of grammar, Rimini reads the  
 25 exception language ("except the development of your application") *not* to modify the words that  
 26 immediately precede it (you may not "use the programs for any purpose"), but to reach back into

27 \_\_\_\_\_  
 28 <sup>1</sup> Unless otherwise indicated, "Ex." refers to an exhibit to the Appendix of Exhibits submitted  
 with Oracle's motion. "Dkt." refers to the docket number of the relevant Appendix volume.



the middle third of the preceding clause (you may not use the programs “for any commercial” purposes) and modify that instead. That makes no sense.

Other provisions of the Developer License, ignored by Rimini, confirm that development ceases to be authorized once commercial use is made of the application. Cal. Civ. Code § 1641 (contract interpretation must “give effect to every part, if reasonably practicable, each clause helping to interpret the other”); *Boghos v. Certain Underwriters at Lloyd’s of London*, 115 P.3d 68, 72 (Cal. 2005) (same). For example, the Developer License states that “*If you use the application you develop under this license for any internal data processing or for any commercial or production purposes, or you want to use the programs for any purpose other than as permitted under this agreement, you must obtain a production release version of the programs by contacting us or an Oracle reseller to obtain the appropriate license.*” Dkt. 411, Ex. 5 (emphasis supplied). It also states that “You may not: . . . *continue to develop your application after you have used it for any internal data processing, commercial or production purpose without securing an appropriate license from us, or an Oracle reseller . . .*” *Id.* (emphasis supplied).

Rimini’s claim that there is “no such commercial-development prohibition in the actual text of the Developer Agreement” is wrong. Opp. at 10 n.3. The Developer License states the prohibition repeatedly, in plain English. Therefore, “the case is over.” *Dore*, 139 P.3d at 61.

**b. Rimini Does Not Use Oracle Database To Develop Its Own Applications**

Oracle’s motion explained that Rimini’s use is also unauthorized because the Developer License only authorizes use of Oracle Database to develop “your application.” Rimini asserts that a software update is an application and that “your” can refer to things that do not belong to Rimini. Again, this argument fails on its own terms. [REDACTED]  
[REDACTED]  
[REDACTED]. Rimini makes no argument and submits no evidence that these uses constitute any form of permitted development.

As to development, Rimini admits [REDACTED]  
[REDACTED], RSUF at Oracle Fact 31, then argues that an update is the same thing as an

1 application. Rimini offers no evidence to support that argument, and it is wrong. Rimini cites  
 2 Oracle’s technical expert, Dr. Randall Davis, whose report states that “[REDACTED]  
 3 [REDACTED].” Opp. at 11. And they are: if tax laws change,  
 4 but the PeopleSoft HRMS software is not updated to reflect new withholding requirements, for  
 5 example, then the software may not perform payroll deductions correctly. *See* RSUF at Rimini  
 6 Fact 12. For that matter, a computer and electric power are also “crucial to the correct  
 7 operation” of applications because without them, the software will not work at all. Dr. Davis did  
 8 not state that an update *is* an application. The proposition that one thing is crucial to the  
 9 operation of another does not show that the two are the same thing; it proves the opposite.<sup>2</sup>

10 Further, Rimini employee George Lester did not testify that Rimini was developing an  
 11 application. He testified that [REDACTED]  
 12 [REDACTED]” Opp. at 11 (emphasis supplied), [REDACTED]  
 13 [REDACTED]:

14 [REDACTED]  
 15 [REDACTED]  
 16 [REDACTED]  
 17 [REDACTED]  
 18 Dkt. 419, Ex. 7 at 114:9-18 (emphasis supplied). Whenever Rimini refers to this testimony to  
 19 support its definition of “application” in the Developer License, it deletes the witness’s answer to  
 20 that very question. *See, e.g.*, RSUF at Oracle Fact 40.

21 In its motion, Oracle also explained that Rimini did not develop “*your* application”  
 22 because Rimini does not own the updates. Mot. (Dkt. 417) at 14-15. Oracle submitted  
 23 conclusive evidence that the updates are not Rimini’s: [REDACTED]

24 [REDACTED]  
 25 [REDACTED]  
 26 [REDACTED] Dkt. 419, Ex. 16. Rimini *still* does not contend it

27 \_\_\_\_\_  
 28 <sup>2</sup> Even Rimini’s own set of alleged undisputed facts draw the same distinction between updates  
 and application software that Oracle does in its motion. RSUF at Rimini Facts 11-12.

owns the updates, stating in its opposition that “Rimini has not further taken a position on its ownership rights in its updates.” RSUF at Oracle Facts 42-43. Instead, it offers irrelevant assertions in response. It says it “prides itself in the quality of its updates,” it delivers updates “ahead of Oracle,” “Rimini’s updates are developed by Rimini personnel,” and that the updates are “maintained in Rimini’s sole possession” until they are delivered to customers. Opp. at 11-12. Rimini argues, but submits no evidence, that these assertions show that the updates can be considered Rimini’s “in an ordinary or popular sense.” *Id.* at 12. [REDACTED]

Rimini has failed to create a triable question of fact on whether the updates belong to it.

Further, Rimini’s use of Oracle Database contradicts the undisputed purpose of the free Developer License. Oracle offers it for free to encourage software engineers to develop new applications that work with Oracle Database, so that when these applications are commercialized, they will drive additional Database sales. *See* RSUF at Oracle Fact 4 & Rimini Fact 1. A “developer” undermines that essential purpose when it uses the license, not to create a new application, but instead to create updates for *Oracle’s* existing software. That conduct fails to drive any future Database license sales. It also deprives Oracle of support revenue. Oracle never intended the Developer License for the use that Rimini claims, and thus drafted it explicitly to prohibit that use. *See* RSUF at Oracle Facts 4, 6.

## **2. The OLSA Does Not Authorize Rimini’s Copies**

### **a. Rimini Acquired Oracle Database Pursuant To The Developer License, Not The OLSA**

[REDACTED] RSUF at Oracle Facts 13, 16, 18, 20. But Rimini says that software code is an idea without physical embodiment, so the source should not matter. Opp. at 13. That does not follow. Many copyrightable works – such as literary and musical works (as distinct from a copyright in a performance of such as work) – are also ideas without a physical embodiment. Still, the source of the particular copy matters because it determines the contract terms to which the licensee agreed in order to obtain the copy.

1 Here, the Developer License states, “You are bound by the Oracle Technology Network  
 2 (‘OTN’) License Agreement terms.” Dkt. 411, Ex. 5. It says “[w]e are willing to license the  
 3 programs to you only upon the condition that you accept all of the terms contained in *this*  
 4 agreement.” *Id.* (emphasis supplied). It says, “[i]f you are not willing to be bound by *these*  
 5 terms, select the ‘Decline License Agreement’ button and the registration process *will not*  
 6 *continue.*” *Id.* (emphasis supplied); *see also id.* (defining “License” to mean “your right to use  
 7 the programs *under the terms of this agreement*”) (emphasis supplied).

8 [REDACTED] Rimini agreed it was “bound” by the  
 9 Developer License. [REDACTED]  
 10 [REDACTED]. RSUF at Oracle Facts 16-18, 37. Now that  
 11 Rimini has been caught acting outside that license’s scope, its lawyers cannot just invent a story  
 12 that other licenses apply instead.

13 **b. Rimini Did Not Act Under Delegated Authority From Its**  
 14 **Customers**

15 Even if the OLSA applied, that would not save Rimini, because its customers did not  
 16 designate it as an agent or contractor on their behalf to obtain or copy Oracle Database pursuant  
 17 to the OLSA. [REDACTED]

18 [REDACTED]  
 19 [REDACTED]. *See* RSUF at Oracle Fact 45.

20 The sole piece of evidence Rimini cites to show that it supposedly acted on behalf of a  
 21 customer when it acquired and copied Oracle Database – Rimini’s support agreement with  
 22 customer [REDACTED] (Dkt. 421, Ex. 54 at p. 15) – confirms this. [REDACTED]

23 [REDACTED]  
 24 [REDACTED]” *Id.* at 6. [REDACTED]  
 25 [REDACTED]  
 26 [REDACTED]  
 27 *Id.*; *see also* RSUF at Rimini Fact 28. [REDACTED]  
 28 [REDACTED]



1 [REDACTED]  
2 [REDACTED]  
3 [REDACTED]” Dkt. 421, Ex. 54 at 1, 7. [REDACTED]  
4 [REDACTED]  
5 [REDACTED]  
6 [REDACTED]  
7 [REDACTED]  
8 [REDACTED]  
9 [REDACTED]  
10 [REDACTED]

11 [REDACTED].<sup>3</sup> Rimini’s delegated authority  
12 argument must fail.

13 **c. Rimini Did Not Use Oracle Database Solely For Its Customers’**  
14 **Internal Business Operations**

15 Even if the OLSA applies, it does not authorize Rimini’s cross-use of Oracle Database.

16 [REDACTED]  
17 [REDACTED]. Opp. at 15; RSUF at Oracle Facts 49,  
18 51-56. [REDACTED]  
19 [REDACTED]. Opp. at 15-16.

20 [REDACTED]  
21 [REDACTED]  
22 [REDACTED]  
23 [REDACTED]. RSUF at Oracle Fact 3. [REDACTED]  
24 [REDACTED]

25  
26 \_\_\_\_\_  
27 <sup>3</sup> Rimini argues that the Independent Contractor provision in the support agreement [REDACTED]  
28 [REDACTED]. Opp. at 14. [REDACTED]  
[REDACTED]. RSUF at Oracle Facts 45-47.

1 [REDACTED]  
 2 [REDACTED]<sup>4</sup>  
 3 Rimini offers no explanation for how its [REDACTED] could comply with the terms of  
 4 the OLSA. The Court is not faced with a situation where Oracle and Rimini are arguing for  
 5 different interpretations of the same contractual language. Rimini's opposition brief simply  
 6 never mentions this licensing restriction and advances no interpretation of it.<sup>5</sup>

7 **C. Summary Judgment On Rimini's Eighth And Ninth Affirmative Defenses**  
 8 **Should Be Granted**

9 **1. Rimini's Undisputed Assurances That It Would Respect Intellectual**  
 10 **Property And The Terms Of License Agreements Are Dispositive**

11 Rimini concedes that in October 2005 its counsel wrote Siebel that [REDACTED]  
 12 [REDACTED]  
 13 [REDACTED].” Dkt. 421, Ex. 58 at  
 14 RSI03232064; RSUF at Oracle Fact 63; Opp. at 18. [REDACTED]  
 15 [REDACTED]  
 16 [REDACTED] Ex. 58 at RSI03232067.

17 Rimini does not dispute the settled law that where a defendant assures a copyright holder  
 18 it is not infringing, it is reasonable for a plaintiff to await actual discovery before filing suit. *See*  
 19 Mot. at 19-20; *Bridge Publ'ns, Inc. v. Vien*, 827 F. Supp. 629, 634 (S.D. Cal. 1993) (granting  
 20 summary judgment on statute of limitations defense because defendant had “assured” that it had  
 21 not “distributed or disclosed” the materials at issue). Rimini cites no case to the contrary;  
 22 indeed, Rimini cites no case involving such assurances at all.

23 <sup>4</sup> This prohibition on cross-use is why Rimini initially (and falsely) told the Court that it did not  
 24 cross-use software between customers. *See* p. 18, below. Rimini was trying to distinguish itself  
 25 from Ravin's prior company, TomorrowNow, which engaged in similar cross-use of Oracle's  
 26 software and ended up admitting to copyright infringement in advance of trial. *See* n.7, below.

27 <sup>5</sup> Rimini asserts that non-production environments are common in the industry. Opp. at 15. But  
 28 the question is whether the OLSA disallows cross-use when it states [REDACTED]  
 [REDACTED] Whether non-production environments are  
 common (as to third-parties, they are not, *see* RSUF at Rimini Fact 10) has nothing to do with  
 the provision at issue. *See F.B.T. Prods., LLC v. Aftermath Records*, 621 F.3d 958, 966-67 (9th  
 Cir. 2010) (reversing denial of summary judgment because “evidence regarding industry  
 custom” was immaterial in light of the “unambiguous[.]” contract terms).

1 Rimini's failure to dispute these facts and the applicable law is dispositive. *See id.*; *see*  
 2 *also, e.g., Warren Freedendfeld Assocs., Inc. v. McTigue*, 531 F.3d 38, 42 (1st Cir. 2008) (where  
 3 defendant represented he would not use architect's copyrighted plans in completing building, "a  
 4 reasonable person standing in [plaintiff's] shoes easily could have accepted [defendant's]  
 5 statements at face value"); *Polar Bear Prods., Inc. v. Timex Corp.*, 384 F.3d 700, 704, 707 (9th  
 6 Cir. 2004) (reasonable that plaintiff did not bring suit within three years where defendant  
 7 expressly "agreed not to produce the tape").

8 **2. Rimini's October 2005 Letter Did Not Disclose That Rimini Copied**  
 9 **Software On Its Computers Or Engaged In Cross-Use**

10 Even if Rimini had not assured Oracle [REDACTED], Rimini's statute of  
 11 limitations and laches defenses would still fail for a separate reason. Rimini relies entirely on its  
 12 2005 letter and [REDACTED] But  
 13 neither shows Oracle should have known, prior to January 25, 2007, that Rimini was violating  
 14 Oracle's intellectual property rights.

15 Rimini's October 2005 letter nowhere says that [REDACTED]  
 16 [REDACTED]  
 17 [REDACTED]  
 18 [REDACTED]  
 19 [REDACTED]." Opp. at 18. But that statement simply  
 20 does not disclose the true facts that Rimini later conceded: [REDACTED]  
 21 [REDACTED]  
 22 [REDACTED]  
 23 [REDACTED]  
 24 [REDACTED]  
 25 [REDACTED]

26 <sup>6</sup> Rimini strains at times to blur the distinction. [REDACTED]  
 27 [REDACTED] (Opp. at 6) (emphasis supplied),  
 28 [REDACTED]



1 [REDACTED]  
 2 [REDACTED]  
 3 [REDACTED]  
 4 [REDACTED]  
 5 [REDACTED]  
 6 [REDACTED] RSUF at  
 7 Rimini Fact 40. [REDACTED]

8 [REDACTED]  
 9 [REDACTED]. *Id.* It makes no sense to argue, as Rimini does, that Oracle should have disregarded  
 10 Rimini's assurances in the letter that it would comply with relevant licenses [REDACTED]  
 11 [REDACTED]  
 12 [REDACTED].

13 Rimini also argues that the October 2005 letter put Oracle on notice because [REDACTED]  
 14 [REDACTED] Opp. at 19. Rimini's  
 15 evidence does not address the crucial time period before January 25, 2007, and fails to prove the  
 16 existence of any relevant industry practice at any time, let alone one Oracle knew about.

17 First, Rimini's reliance on testimony of Paul Simmons from CedarCrestone is misplaced.  
 18 So far as Oracle is aware, CedarCrestone is one of two companies<sup>7</sup> besides Rimini to engage in  
 19 similar practices, and Oracle has brought suit against CedarCrestone, asserting, among other  
 20 things, claims of copyright infringement. [REDACTED]

21 [REDACTED]  
 22 [REDACTED]. RSUF at Rimini Fact 41. [REDACTED]

23 [REDACTED]. *Id.* [REDACTED]  
 24 [REDACTED]  
 25 [REDACTED].

26  
 27 <sup>7</sup> The other is SAP, which Oracle also sued based on the same practices at issue here. SAP then  
 28 shut down its TomorrowNow subsidiary and admitted to copyright infringement. TomorrowNow pled guilty to federal criminal computer fraud and copyright charges.

1 Second, Rimini's reliance on a declaration of retained expert Brooks Hilliard and certain  
 2 documents he cites fares no better. As demonstrated by objections previously filed to the  
 3 Hilliard declaration (Dkt. 286), he offers no competent expert or other basis for his opinions  
 4 about industry practice or Oracle's knowledge of it. Moreover, none of the Oracle documents  
 5 upon which he or Rimini relies discuss either [REDACTED]  
 6 [REDACTED]. By comparison, two of  
 7 Rimini's own employees who had been independent consultants during the relevant time period  
 8 testified that [REDACTED]  
 9 [REDACTED]. RSUF at Rimini Fact 40 (citing  
 10 testimony of T. Conley (2004-2008) and A. Holmes (2005-2006)).

11 Rimini's evidence simply does not support that it was industry practice prior to January  
 12 25, 2007 to [REDACTED]  
 13 [REDACTED] – let alone that Oracle knew of any such practice prior to  
 14 January 25, 2007, and knew that Rimini would mimic it.

### 15 3. Oracle's Software Shipments To Rimini Did Not Put Oracle On 16 Notice That Rimini Copied Or Cross-Used Oracle's Software

17 Rimini also claims Oracle was on notice that Rimini was installing software on its  
 18 computers [REDACTED]. Opp.  
 19 at 6-7, 18. [REDACTED]  
 20 [REDACTED]  
 21 [REDACTED]  
 22 [REDACTED]. RSUF at Oracle Facts 67-68; Opp. at 18. [REDACTED]  
 23 [REDACTED].  
 24 [REDACTED]  
 25 [REDACTED]  
 26 [REDACTED]. [REDACTED]  
 27 [REDACTED]  
 28 [REDACTED]. RSUF at Oracle Fact 70. [REDACTED]

1 [REDACTED]  
 2 [REDACTED] This is but one example of ways in which Rimini  
 3 continued to hide its true business practices. Rather than making clear how it intended to support  
 4 its customers in the 2005 letter, as Rimini implies in its brief, Rimini lied about its practices in  
 5 2005, and has continued to lie to Oracle and the Court, up through and until June 2011. *See, e.g.*,  
 6 RSUF at Oracle Fact 66; Dkts. 30, 56, 116 & 153 (all at ¶ 4) (Rimini's Answers through 2011).

7 **4. Rimini Fails To Show The Unusual Circumstances Necessary To State**  
 8 **Its Laches Defense**

9 In its motion, Oracle showed that where a copyright claim has been brought within the  
 10 statutory period, a defendant may prevail on a laches defense<sup>8</sup> only in unusual circumstances.  
 11 Mot. at 22-23. Rimini fails to dispute the law on this point. Indeed, the two laches cases Rimini  
 12 cites are each addressed by Oracle in its motion, both involving the extraordinary circumstance  
 13 of a plaintiff with knowledge of literally decades of infringement by famous movies before filing  
 14 suit upon re-release of the movies on DVD. *See Danjaq LLC v. Sony Corp.*, 263 F.3d 942, 949  
 15 (9th Cir. 2001) (James Bond files); *Petrella v. Metro-Goldwyn-Mayer, Inc.*, 2012 WL 3711706  
 16 at \*1 (9th Cir. Aug. 29, 2012) (*Raging Bull*). Rimini points to no evidence of any similar  
 17 unusual circumstances in this case. Accordingly, Rimini fails to rebut the "strong presumption"  
 18 that laches fails. Mot. at 22. The Court should grant summary judgment to Oracle on laches.

19 **D. Rimini Lacks Admissible Evidence To Support Its Counterclaims**

20 **1. Rimini Must Prove Actual Malice**

21 Rimini argues that it need not prove actual malice, but only negligence, to succeed on its  
 22 counterclaims because there is no "public controversy" here and, even if so, Rimini is not a  
 23 "public figure" in the controversy. Opp. at 21-23. Rimini is wrong on both counts.

24 First, Rimini argues that "the legality of third party support" was never a "controversy"  
 25 because "Oracle concedes that third-party support is permissible." *Id.* at 21. As the evidence  
 26 Rimini cites demonstrates, Oracle did not concede the legality of *all* methods of third party

27 <sup>8</sup> As pled, Rimini's ninth affirmative defense includes "waiver and estoppel." Oracle's motion  
 28 argued that the waiver and estoppel defenses failed. Mot. at 21 n.6. Rimini's opposition makes  
 no response on these points, and limits its argument to "laches." Opp. at 16. Thus, the Court  
 should grant Oracle's motion as to Rimini's waiver and estoppel defenses.

support. RSUF at Rimini Fact 35. And there are “conflicting views” (*Medifast, Inc. v. Minkow*, 2011 WL 1157625 at \*5 (S.D. Cal. Mar. 29, 2011)) on what constitutes legal – as opposed to illegal – methods of that support, as evidenced by the *Oracle v. SAP* litigation and this one and in the press coverage of both. *See, e.g.*, Dkt. 414, Exs. 80, 82, 83 (noting “tough questions” about third party support raised by *Oracle v. SAP* lawsuit, including “rules of engagement” and what is “legally appropriate”); *see also* Declaration of Kevin Papay In Support Of Oracle’s Second Motion for Partial Summary Judgment (“Papay Decl.”), Ex. C; RSUF at Oracle Fact 96, Rimini Fact 37. That press coverage did not end, as Rimini suggests, in July 2007 or April 2008, but continued through late 2007, 2008, and 2009. *See* Dkt. 414, Ex. 83; Papay Decl., Exs. D-I.<sup>9</sup> Seth Ravin’s January 2011 interview with Bloomberg (Dkt. 414, Ex. 85) illustrates that the debate about the legality of third party support continues.

Contrary to Rimini’s suggestion, the controversy is a “public,” not “private,” one because it “could affect large numbers of people beyond the direct participants.” *D.C. v. R.R.*, 182 Cal. App. 4th 1190, 1226 (2010); *Harkonen v. Fleming*, 2012 WL 3026400, \*6 (N.D. Cal. July 24, 2012); *Ampex Corp. v. Cargle*, 128 Cal. App. 4th 1569, 1577 (2005). That includes not only all third party support providers but the thousands of Oracle and other enterprise software customers to whom such providers seek to sell their support services.<sup>10</sup>

Second, as to whether Rimini is a “public figure” in the controversy, Oracle need only prove that Rimini undertook “some voluntary act through which [it] sought to influence resolution of the public issue. In this regard, it suffices that [Rimini] attempt[ed] to thrust [itself] into the public eye.” *Ampex*, 128 Cal. App. 4th at 1577. Rimini willingly inserted itself into the public’s eye, starting in 2005 (RSUF at Oracle Fact 94) and in the succeeding years before this lawsuit. It did so by repeatedly talking to the press about the *Oracle v. SAP* lawsuit and the legal

<sup>9</sup> The articles Oracle submitted on summary judgment were only examples. In response to arguments in Rimini’s opposition, Oracle submits additional examples. Papay Decl., Exs. A-I.

<sup>10</sup> *See, e.g.*, Dkt. 414, Ex. 82 (discussing “customer concerns” raised by *Oracle v. SAP* lawsuit and quoting third party provider’s concern that “due to the lawsuit, the third-party support market is ‘under scrutiny and there’s a lot of interest lately’”); Papay Decl., Ex. C (noting questions raised by customers), Ex. D (noting that “uncertainty raised by the *Oracle v. SAP* lawsuit could weigh heavily on customers’ decision to migrate to third party support providers”).

1 issues it raised about third party support. *See* Dkt. 414, Exs. 79-83; Papay Decl., Exs. A-D, F-G.  
 2 As the articles reflect, Rimini did more than “advertise” its services. It expressed a broader view  
 3 about what third party support providers may legally do, and also about the proper outcome of  
 4 the *Oracle v. SAP* litigation.

5 While Rimini claims it commented too “infrequently” to qualify as a public figure, Opp.  
 6 at 22, courts have found public figure status with far less commentary than the evidence shows  
 7 here. *See Harkonen*, 2012 WL 3026400, at \*7 (plaintiff issued one press release); *Cabrera v.*  
 8 *Alam*, 197 Cal. App. 4th 1077, 1092-93 (2011) (plaintiff prepared flyer and campaigned on  
 9 candidate’s behalf at meeting); *Ampex*, 128 Cal. App. 4th at 1578 (plaintiffs issued press release  
 10 and annual letters on website). Here, after its public comments in September 2005, Rimini gave  
 11 press interviews to broadcast its views in four different publications in March 2007, then again in  
 12 June 2007, July 2007, December 2007, April 2008, August 2008, and twice in September 2009.  
 13 *See* Dkt. 414, Exs. 80-83; Papay Decl., Exs. A-C, F-I.

14 Finally, to the extent Rimini points to the passage of time between its public comments  
 15 and the alleged defamatory statements, “every court of appeals that has specifically decided this  
 16 question has concluded that the passage of time does not alter an individual’s status as a limited  
 17 purpose public figure.” *Partington v. Bugliosi*, 56 F.3d 1147, 1152 n.8 (9th Cir. 1995) (citing  
 18 cases); *see also Mosesian v. McClatchy Newspapers*, 233 Cal. App. 3d 1685, 1703 (1991).

19 For these reasons, Rimini is a limited purpose public figure and must (but cannot) prove  
 20 actual malice. Even if the Court deems Rimini is not a limited purpose public figure, it should  
 21 still grant summary judgment because Rimini submits no evidence from which a jury could find  
 22 Ms. Hellinger or Mr. McLeod negligently published their alleged defamatory statements.

## 23 2. Rimini Cannot Prove Actual Malice Or Negligence

24 Having taken no discovery, Rimini now attempts to prove Ms. Hellinger’s and Mr.  
 25 McLeod’s states of mind with “facts” known not by them, but by some other of Oracle’s 100,000  
 26 employees. Opp. at 24-25. Rimini’s argument fails for several reasons.

27 First, only the speaking employee’s state of mind matters. Here, Rimini entirely fails to  
 28 discuss either Ms. Hellinger’s or Mr. McLeod’s state of mind. In fact, Rimini cannot discuss it

1 because Rimini failed to depose them or even designate Ms. Hellinger as a document production  
 2 custodian. Mot. at 10. After having essentially abandoned its defamation claim during fact  
 3 discovery, Rimini now improperly attempts to argue that Ms. Hellinger and Mr. McLeod acted  
 4 with malice (or negligently) when making their statements because Oracle's employees  
 5 collectively should have known that the statements were false. The law offers no support for this  
 6 "corporate imputation" argument. *See DePinto v. Sherwin-Williams Co.*, 776 F. Supp. 2d 796,  
 7 805 (N.D. Ill. 2011) (plaintiff may not "pool[ ] all of the information arguably within the  
 8 knowledge of various employees and input[e] all of that knowledge to the corporate defendant  
 9 to establish . . . actual malice," but must "present evidence of malice that is specific to the  
 10 employee who made the defamatory statement"); *Holbrook v. Harman Auto., Inc.*, 58 F.3d 222,  
 11 225-26 (6th Cir. 1995) (where "defendant is an institution rather than an individual, the question  
 12 is whether the individual responsible for the statement's publication acted with the requisite  
 13 culpable state of mind"); *Speer v. Ottaway Newspapers, Inc.*, 828 F.2d 475, 478 (8th Cir. 1987)  
 14 (corporation liable only where plaintiff proves employees responsible for publication published  
 15 with actual malice; knowledge of employees with no such responsibility is irrelevant).<sup>11</sup>

16 The California statute and one unpublished case upon which Rimini relies do not compel  
 17 a different result. Neither deals with defamation. California Civil Code § 2332 generally  
 18 provides that "[a]s against a principal, both principal and agent are deemed to have notice of  
 19 whatever either has notice of, *and ought, in good faith and the exercise of ordinary care and*  
 20 *diligence, to communicate to the other.*" (emphasis supplied) Rimini omits the italicized  
 21 language in the statute and presents no evidence or argument to satisfy its requirements. *Gilberd*  
 22 *v. Dean Witter Reynolds Inc.*, 1992 WL 880089 at \*5 (N.D. Cal. Aug. 12, 1992), involved  
 23 information that was "intentionally kept secret" from the agent, and has been criticized as  
 24 unsupported by California law. *See Terra Ins. Co. v. N.Y. Life Inv. Mgmt. LLC*, 717 F. Supp. 2d

25 \_\_\_\_\_  
 26 <sup>11</sup> *See also N.Y. Times v. Sullivan*, 376 U.S. 254, 287 (1964) (culpable state of mind must be  
 27 "brought home to the persons in the [publishing] organization having responsibility for the  
 28 publication"); 1 Sack on Defamation (4d ed. 2012) § 5.5.2[E], at 5-109 ("Publication of a  
 statement by one employee while another knows that the statement is untrue does not constitute  
 'actual malice,' for no person had an 'actual malice' state of mind that may be attributable to his  
 or her employer.").



1 883, 893 n.3 (N.D. Cal. 2010). Rimini cites no other case in which the knowledge of any  
 2 employer – let alone one with 100,000 employees – was imputed to each of its employees.

3 Even if imputation applied, and assuming Rimini’s “facts” are true, the Court should  
 4 grant summary judgment for a separate reason for each statement. As to Mr. McLeod, Rimini’s  
 5 “facts” – *i.e.*, that Rimini’s customers have licenses, that Oracle partners “possess and work with  
 6 copies of their client’s licensed software products” and that Oracle sent Rimini “copies of Oracle  
 7 software” – have nothing to do with whether the *Information Week* article Mr. McLeod  
 8 forwarded accurately reported Oracle’s allegations in this lawsuit. Thus, they are irrelevant to  
 9 Mr. McLeod’s belief that the article did so and to whether he used reasonable care to determine  
 10 that was the case.

11 As for Ms. Hellinger’s statement about Rimini’s “massive theft,” even if imputation  
 12 applied, Rimini still presents no evidence from which a jury could find actual malice or  
 13 negligence. Rimini does not identify anything Ms. Hellinger or anyone else at Oracle should  
 14 have done, but did not do, before Ms. Hellinger made her statement, other than to accept  
 15 Rimini’s legal position that the “facts” to which it points establish the legality of its conduct—a  
 16 legal position that Oracle clearly disputes, as evidenced by its Complaint and summary judgment  
 17 motions in this case. The Court should grant summary judgment in favor of Oracle.

### 18 **3. Ms. Hellinger’s Statement Is True**

19 Oracle’s first summary judgment and this one demonstrate Rimini’s “massive theft.”  
 20 That alone warrants summary judgment on the claim based on Ms. Hellinger’s statement to that  
 21 effect. Rimini argues that, even if Oracle wins its first summary judgment motion, “at most,  
 22 Oracle can prove Rimini engaged in copyright infringement,” and “copyright infringement is not  
 23 theft.” Opp. at 25-26. This semantic distinction does not warrant sending these claims to a jury.

24 The truth defense requires only that the statement be “substantially true.” *Smith v.*  
 25 *Maldonado*, 72 Cal. App. 4th 637, 646-47 (1999); *Pegasus v. Reno Newspapers, Inc.*, 57 P.3d  
 26 82, 88 & n.17 (Nev. 2002). It is not the “literal truth” of “each word or detail used in a statement  
 27 which determines whether or not it is defamatory; rather, the determinative question is whether  
 28 the ‘gist or sting’ of the statement is true or false.” *Ringler Assocs. v. Maryland Cas. Co.*, 80



Cal. App. 4th 1165, 1180-82 (2000). Applying these principles, courts consistently hold that the imprecise use of legal terminology does not qualify as defamation. *See Orr v. Argues-Press Co.*, 586 F.2d 1108, 1112-13, 1115 (6th Cir. 1978); *Simonson v. United Press Int'l, Inc.*, 654 F.2d 478, 481-82 (7th Cir. 1981); *Murray v. Bailey*, 613 F. Supp. 1276, 1284 (N.D. Cal. 1985); *Easton v. Public Citizens, Inc.*, 1991 WL 280688, \*6 (S.D.N.Y. Dec. 26, 1991).

Here, no meaningful distinction exists between “theft” and “copyright infringement.” The leading Ninth Circuit copyright infringement case discussing actual damages refers to a copyright infringement defendant as an “ordinary thief.” *Polar Bear*, 384 F.3d at 709. *See also Bus. Trends Anal., Inc. v. Freedonia Group, Inc.*, 887 F.2d 399, 405 (2d Cir. 1989) (comparing copyright infringer to a “purse-snatcher”). The Supreme Court has stated that “deliberate unlawful copying is no less an unlawful taking of property than garden-variety theft.” *Metro-Goldwyn-Mayer Studios Inc. v. Grokster, Ltd.*, 545 U.S. 913, 961 (2005). *See also On Davis v. The Gap, Inc.*, 246 F.3d 152, 163-66 (2d Cir. 2001) (referring to copyright infringer as “illegal taker” with “larcenous intent” seeking “to surreptitiously steal material”). Further, the Copyright Act imposes criminal penalties, just as with theft. *See* 17 U.S.C. § 506; 18 U.S.C. § 2319. Indeed, Ravin’s former company, TomorrowNow, whose business model Ravin designed, pled guilty to such charges after SAP bought it. *See* FBI Press Release, *TomorrowNow, Inc., Sentenced on Computer Intrusion and Copyright Infringement Charges* (Sept. 14, 2011).<sup>12</sup> Rimini initially claimed to the Court ( ) that Rimini uses a different business model than TomorrowNow, one that does not cross-use software between customers. It since has admitted that was not true. *See* Dkt. 284 (Oracle SJ Reply) at 6-8.

Thus, whether a copyright infringer like Rimini meets the strict legal definition of a “thief” makes no difference. Because the “gist or sting” of both terms is the same, it is still substantially true that Rimini engaged in “massive theft” of Oracle’s intellectual property.

#### 4. The Statement In Mr. McLeod’s Email Is True And Protected By The Fair Reporting Privilege

As Oracle demonstrated in its motion, the relevant statement in the *Information Week*

<sup>12</sup> Available at <http://www.fbi.gov/sanfrancisco/press-releases/2011/tomorrownow-inc.-sentenced-on-computer-intrusion-and-copyright-infringement-charges>.

1 article that Mr. McLeod forwarded is true. The article said, in relevant part: “‘This case is about  
 2 massive theft of Oracle’s software and related support materials through an illegal business  
 3 model,’ Oracle said in court papers filed Monday in federal court in Nevada.” RSUF at Oracle  
 4 Facts 87-88. Rimini does not dispute that the article accurately quoted Oracle’s complaint. *Id.* at  
 5 Oracle Fact 89. Rimini cannot, therefore, dispute the truth of the statement. It also cannot  
 6 challenge the applicability of the fair reporting privilege. *See McClatchy Newspapers, Inc. v.*  
 7 *Sup. Ct.*, 189 Cal. App. 3d 961, 977 (1987) (“A verbatim use of the alleged defamatory material  
 8 reported in its proper context . . . epitomizes the meaning of ‘fair and true report.’”); *Sahara*  
 9 *Gaming Corp. v. Culinary Workers Union Local 226*, 984 P.2d 164, 164-166, 168 (Nev. 1999)  
 10 (letter that “accurately quote[s] a portion of a complaint” is absolutely privileged). All of  
 11 Rimini’s efforts to avoid the consequences of the truth must fail.

12 First, Rimini argues that Oracle cannot rely on the “truthfulness” of McLeod’s email just  
 13 because someone else (the *Information Week* reporter) initially made the statements. Opp. at 26-  
 14 27. Rimini misses the point. A party only incurs liability for republishing a defamatory  
 15 statement if the statement is false in the first place. Here, Rimini does not dispute that the  
 16 statement in the *Information Week* article upon which Rimini relies is true. RSUF at Oracle  
 17 Facts 87, 89. That ends the inquiry for purposes of Oracle’s truth defense.

18 Second, after three extensions of the fact discovery cut off (*see* Dkt. 142, 161, 212),  
 19 Rimini now tries to expand its defamation claim beyond what it disclosed in discovery. RSUF at  
 20 Oracle Fact 88. Federal Rule of Civil Procedure 37(c)(2) precludes Rimini from offering new  
 21 discovery responses now. Accordingly, the Court should not consider any statement in Mr.  
 22 McLeod’s email other than the one identified in Rimini’s interrogatory response.<sup>13</sup> *See*  
 23 Objections to Evidence Submitted in Support of Defendants’ Opposition to Oracle’s Second  
 24 Motion for Partial Summary Judgment.

25 Third, Rimini argues that the *Information Week* article was not a “fair, accurate and

26 <sup>13</sup> Even if the Court considers the newly-identified statements, each accurately paraphrases the  
 27 allegations in Oracle’s complaint. Thus, each is substantially true and protected by the fair  
 28 reporting privilege. *See Smith*, 72 Cal. App. 4th at 646-47; *Pegasus*, 57 P.3d at 88 & n.17;  
*Crane v. Arizona Republic*, 972 F.2d 1511, 1519-20 (9th Cir. 1992). Rimini does not attempt to  
 demonstrate otherwise. *See* RSUF at Oracle Fact 88.

impartial report” of Oracle’s allegations because it did not identify the causes of action Oracle pled (including “copyright infringement”). Opp. at 27. But Rimini cites no authority, and Oracle has found none, for the proposition that the article must identify a complaint’s causes of action to fall within the fair reporting privilege. Rather, reporters have a “certain degree of flexibility/literary license” and need not “track verbatim the underlying proceeding.” *Crane*, 972 F.2d at 1519; *see also Handelsman v. S.F. Chronicle*, 11 Cal. App. 3d 381, 387 (1970) (noting lack of authority for contention that article “must indicate every possible interpretation of every word used in a complaint”). The article need only capture the “substance, the gist, the sting of the libelous charge.” *Crane*, 972 F.2d at 1519. Here, Rimini concedes that the phrase about which it complains – “this case is about massive theft” – simply “regurgitates” Oracle’s allegations. Opp. at 27. Thus, the privilege must remain intact. *McClatchy*, 189 Cal. App. 3d at 977; *Crane*, 972 F.2d at 1519.

Finally, because the article quotes directly from the complaint, even if there was a “difference between copyright infringement and theft,” Opp. at 27-28, it would not matter. The decisive issue in applying the privilege is whether the publication fairly reports the complaint; whether the facts contained in the official record are actually true is irrelevant. *See* Mot. at 28.

### **5. On Its Trade Libel Claim, Rimini Cannot Prove Special Damages**

Rimini alleges a claim for both defamation and trade libel. Rimini does not dispute that trade libel requires proof of special damages, but offers no such proof. Opp. at 28. With no evidence of damages, and Rimini effectively having abandoned its trade libel claim, the Court should grant summary judgment on that claim.

### **6. Rimini’s Unfair Competition Claim Falls With Its Defamation Claim**

Rimini does not dispute that its claim for violation of California’s Unfair Competition Law (“UCL”) rests entirely on its defamation allegations. RSUF at Oracle Fact 107. Accordingly, the Court should grant summary judgment to Oracle on Rimini’s UCL claim to the same extent that it grants summary judgment as to Rimini’s defamation and trade libel claims.

## **III. CONCLUSION**

The Court should grant Oracle’s motion for partial summary judgment.

1 DATED: October 26, 2012

Respectfully submitted,

2  
3 BINGHAM MCCUTCHEN LLP

4  
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